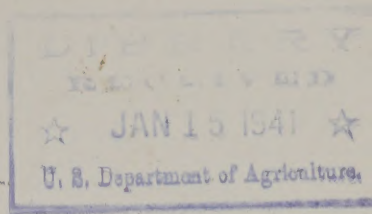


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22.23



1941

CARNATION and CHRYSANTHEMUM
ROOTED CUTTINGS



POLLYANNA

(See description on back cover)

BAUR-STEINKAMP & CO.
INDIANAPOLIS, INDIANA

FOREWORD

Since 1905 we have been issuing catalogs listing our new varieties of carnations for introduction to the trade. In 1920 new chrysanthemum varieties made their appearance. Each year the list has grown and new improved varieties have replaced those of less merit. Our records show that 39 carnation varieties and 126 chrysanthemum varieties made their first appearance in our catalog.

We are continually hybridizing carnations and chrysanthemums in the hopes of producing more perfect varieties for the growers to plant. Our seedling varieties are quite interesting and visitors are always welcome. We are also glad to give you any information that will help you to grow better carnations and chrysanthemums.

TERMS OF SALE

DISCOUNT—We allow no cash discount. Special discounts on large quantities are available. Let us quote you.

PAYMENT—Bills are due the first of the month following date of invoice unless special arrangement has been made.

PRICES—Subject to change without notice. The prices in this catalog cancel all previous quotations.

RATES—Less than 25 of one kind will be charged at the dozen rate. The 100 rate applies to orders for 25 to 250 of one kind. 250 or more of one kind will receive the 1,000 rate.

SHIPMENTS—All orders will be shipped by Railway Express unless otherwise instructed. Our responsibility ceases upon delivery to the transportation company and all claims for frozen or crushed stock should be entered against them. We will aid in any way possible to recover losses on damaged stock. If the Postal and Express addresses are different be sure to send both.

CANADIAN CUSTOMERS—Forward import permit number with order.

ADDRESS ALL COMMUNICATIONS TO—

BAUR-STEINKAMP & CO.

**P. O. Station A
Indianapolis, Indiana**

GREENHOUSE LOCATION—13 miles Northwest of the Monument Circle on State Road No. 29 in Hamilton County.

MORE CARNATIONS

The popularity of the "Divine Flower" is increasing steadily and so is the demand for quality blooms and novelty colors. To meet this demand we are offering the following list of improved varieties. Many were introduced by us and others have been brought in to provide a variety for every purpose.

We recommend that the retail grower who has a small planting of carnations grow the novelties and depend on the specialist for the standard colors. He will then always have the unusual to sell to his customer and can secure the more common colors as needed. The crimson, yellow, purple and variegated varieties are especially good for the retail grower to have always on hand.

To insure your receiving only disease-free cuttings we keep the stock covered with Bordeaux and treat all cuttings with Potassium Permanganate. The sand is steam sterilized between each lot of cuttings. Nothing is left undone to give you the finest stock available. Let us advise you when selecting your new varieties.

PATENTED VARIETIES

We issue with each sale of a patented variety the privilege to propagate all that is wanted by the purchaser for his own use. This privilege is issued in writing on blanks signed by us and the purchaser. Without our signature on the blanks none of the plants can be reproduced in any manner by the purchaser under penalty of the U. S. Patent Law. We have authorized no one to propagate our patented varieties for sale.

SECOND YEAR RATES

Purchasers of 100 or more cuttings of the varieties Pink Treasure, Rosalie and Seth Parker can purchase in subsequent seasons in quantity of 500 or more at the rate of 8c per cutting for Pink Treasure and 10c per cutting for Rosalie and Seth Parker. This offer is made subject to availability of stock, all orders being filled in rotation as received.

PRICES QUOTED ARE FOR ROOTED CUTTINGS

Less than 25 will be charged at the dozen rate, the 100 rate applies to orders for 25 to 250. 250 or more receives the 1,000 rate.

WHITE

PATRICIAN—B. S. & Co., 1932. This variety is our choice for white. The flowers are large and pure white and the stem is strong and stiff the year around. Makes good bushy plants and produces heavily from early fall until the following summer.

\$1.00 per dozen, \$5.00 per 100, \$45.00 per 1,000

OLIVETTE—A new white variety of exceptional merit that is headed for much popularity. The flowers are medium sized, very fragrant, full and well-formed and do not split. The stem is medium length and strong. It produces very heavily and keeps well. Makes good field-grown plants.

\$1.50 per dozen, \$8.00 per 100, \$75.00 per 1,000

PURITAN—A very free-blooming variety with flowers of average size. Makes good field-grown plants and transplants readily. Cool temperature will increase the quality of this variety.

\$1.00 per dozen, \$5.00 per 100, \$45.00 per 1,000

SNOW WHITE—A new large-flowered white that gives an average yield in spite of its size. The flowers are full and pure white and there is a minimum of splitting confined to early in the season. The plants are large and produce a heavy growth.

\$1.50 per dozen, \$9.00 per 100, \$80.00 per 1,000

GARDENIA—A very large and very fragrant variety that is good for corsage work and other designing. The flowers are pure white and keep well.

\$1.50 per dozen, \$8.00 per 100, \$75.00 per 1,000

LIGHT AND SALMON PINK

POLLYANNA—(Patented) B. S. & Co., 1941. See outside back cover for description.

LIGHT PINK ABUNDANCE—(Patented) B. S. & Co., 1934. A light pink sport from the well-known Pink Abundance. The flowers are of average size and the stems are stiff. Produces very freely.

\$1.50 per dozen, \$8.00 per 100, \$75.00 per 1,000

VIRGINIA—A light pink variety that is widely grown for its free continuous blooming habit and good keeping qualities. It has made a name for itself on many cut flower markets.

\$1.00 per dozen, \$6.00 per 100, \$50.00 per 1,000

CHARM—(Patented—A. Rasmussen & Son). A new salmon pink variety with a flower nearly as large as Laddie and with a little darker color. It grows tall and has a very stiff stem. The plants grow well either in the field or planted indoors. This is the variety for those who desire the highest quality.

\$3.00 per dozen, \$20.00 per 100, \$150.00 per 1,000

ALBANIA—This variety was introduced a few seasons back but was not given much publicity. It is a salmon pink color and the edges of the petals are regular instead of being notched. Makes a good plant and produces well.

\$2.00 per dozen, \$12.00 per 100, \$100.00 per 1,000

BERKSHIRE HILLS—This variety was introduced as a salmon pink sport of Patrician. It has large flowers, strong stems and produces heavily.

\$2.00 per dozen, \$12.00 per 100, \$100.00 per 1,000

RED

KING CARDINAL—(Patented) B. S. & Co., 1936. The universal red carnation and the model for varieties of all colors to be compared with. The bright scarlet color, strong stiff stem, freeness of blooming and rapid easy growth have made it the most widely grown variety in existence.

\$2.00 per dozen, \$12.00 per 100, \$100.00 per 1,000

MEDIUM AND DARK PINK

ROSALIE—(Patented) B. S. & Co., 1939. A free flowering bright medium pink variety that is making new friends every day. The flower is large and full and holds its color during the warm spring months. Makes good plants either in the field or when grown indoors and is a heavy producer. We believe that it will become one of the most widely grown pink varieties within the next few years.

\$3.00 per dozen, \$20.00 per 100, \$150.00 per 1,000

See the special rate for second year purchases on page 2.

PINK TREASURE—(Patented) B. S. & Co., 1937. This variety is the quality pink variety being grown by the larger growers. The color is a light medium pink and the flowers are large and full. The growth is heavy and it has a heavy stiff stem. Pink Treasure always sells first in our market.

\$3.00 per dozen, \$20.00 per 100, \$150.00 per 1,000

See the special rate for second year purchases on page 2.

CARLOTTA—A dark pink variety introduced by the Department of Agriculture, Washington, D. C. The flowers are average size and are borne on stiff stems. Propagates easily and makes good plants in the field.

\$1.00 per dozen, \$5.00 per 100, \$45.00 per 1,000

PINK ABUNDANCE—B. S. & C., 1929. Pink Abundance was awarded the Marcellus Adams Patten medal for being the most valuable variety introduced during the period from 1926 to 1930. The flowers are medium pink and about average size and the variety produces very freely. It is a good commercial variety.

\$1.00 per dozen, \$5.00 per 100, \$45.00 per 1,000

VIVIAN—A widely-grown, bright, medium pink variety that makes good flowers very early in the fall. Makes good plants in the field and produces heavily.

\$1.00 per dozen, \$5.00 per 100, \$45.00 per 1,000

DERIGO—Grows tall with large flowers of a medium pink color. It is a heavy grower and has strong stems.

\$1.50 per dozen, \$8.00 per 100, \$75.00 per 1,000

VIRGINIA ROSE—A rose pink sport of the light pink Virginia. Virginia Rose has a free continuous blooming habit and good keeping qualities like the original Virginia. Will become a favorite with those who like Virginia.

\$1.50 per dozen, \$8.00 per 100, \$75.00 per 1,000

CRIMSON AND PURPLE

SETH PARKER—(Patented) B. S. & Co., 1939. A bright crimson variety that was introduced last season and is finding much favor with its unusual color and good growing habits. The color has enough red in it to cause it to brighten up under artificial light. The flowers are large and keep well. Grows well either inside or in the field during the summer.

\$3.00 per dozen, \$20.00 per 100, \$150.00 per 1,000

See the special rate for second year purchases on page 2.

ROYAL PURPLE—(Patented) B. S. & Co., 1938. A very rich maroon-purple colored variety with perfectly shaped flowers. The stem is strong and the variety has good growing habits. It is especially good for corsages and distinctive designing. This is one variety that should be included by the retail grower in his carnation planting.

\$2.00 per dozen, \$12.00 per 100, \$100.00 per 1000

RIGOLETTO—This variety was developed by the Department of Agriculture, Washington, D. C. The flowers are dark red or crimson and are average size. The stems are strong and the growth is rapid. A very good variety for boutonnieres.

\$1.00 per dozen, \$5.00 per 100, \$45.00 per 1000

BAUR-STEINKAMP & COMPANY

POTENTATE—B. S. & Co., 1930. A deep crimson-purple variety that is very widely grown. The flowers are large and are borne on stiff stems. It is a very good keeper.

\$1.00 per dozen, \$6.00 per 100, \$50.00 per 1000

YELLOW

YELLOW GOLD—(Patented) B. S. & Co., 1938. A clear yellow variety with good average size blooms borne on stiff stems. It produces well and is the best yellow available.

\$2.00 per dozen, \$12.00 per 100, \$100.00 per 1000

MOONBEAM—A new variety introduced by the Department of Agriculture, Washington, D. C. The flowers are good sized and clear yellow in color. Roots easily and makes a bushy plant. It is a good producer and shows promise of being widely grown.

\$2.00 per dozen, \$12.00 per 100, \$100.00 per 1000

NOVELTIES AND VARIEGATED

CHIEF KOKOMO—(Patented) B. S. & Co., 1934. Chief Kokomo is partly responsible for the present popularity of carnations. The pink markings on the yellow background awakened both the florists and the public to the novel colors and combinations that carnations possess. The flowers are larger than average and the stems are stiff. The plants grow fast either inside or in the field and are heavy producers. This variety remains good during the hot weather of early summer. Chief Kokomo is one of the most widely grown novelties.

\$2.00 per dozen, \$12.00 per 100, \$100.00 per 1000

OPAL—(Patented) B. S. & Co., 1934. For exquisite corsages and designs Opal is just the thing. The reddish-purple markings on the edges of the white petals give a very dainty effect. The flowers are average size and the variety produces well.

\$2.00 per dozen, \$12.00 per 100, \$100.00 per 1,000

LENORA—B. S. & Co., 1934. A white variegated with pink pencil markings. The flowers are average size and the variety is a good producer. The retail grower will find it very valuable.

\$1.00 per dozen, \$5.00 per 100, \$45.00 per 1000

BARBARA BRIGHAM—This variety is a sport of Golden Wonder and is orange with pink penciling. It is a very attractive novelty. The flowers are more than average size and the variety produces well.

\$1.00 per dozen, \$6.00 per 100, \$50.00 per 1000

LOCHINVAR—A new color combination of garnet with an orchid edge on the petals. The flowers are semi-double and average size. The stems are stiff and wiry and the variety is a good producer. The originator recommends doubling the plants regardless of size to give the same number of flowers in half the space.

\$3.00 per dozen, \$15.00 per 100

(This cancels all previous quotations. Orders booked at the former price will be billed as booked.)

ECONOMICAL CHRYSANTHEMUMS

More and more growers each year are discovering the economy of discarding their mum stock after the blooming season and starting with new cuttings produced by a specialist in the spring. The cuttings can be received in the right stage for planting when wanted and every cutting is strong and uniform. Valuable time and room can be devoted to bedding or other stock instead of being taken by the mum stock and rooting the cuttings. Undesirable varieties can be replaced the following year at no extra cost or time spent in building up stock. Last and most important the cuttings will be free of all insects and diseases that so often take the profit from the crop. Try it with part of your stock this season.

LARGE ORDERS RECEIVE A QUANTITY DISCOUNT

SHADED CHRYSANTHEMUMS

Each year we are finding varieties that respond better to black cloth shade for earlier flowering. All of the varieties in the following list have done well for us. They are listed in order of blooming.

LARGE FLOWERING

Yellow

Gold Lode
Celestra
Comet
Y. Ambassador
Sunglow
Blazing Gold
Good News
Jubilee
Harvest Moon (Exhib.)

Pink

Pink Chief
Justrite
October Rose
Old Rose
Indianapolis Pink
Thanksgiving Pink

White

White Chief
Ambassador
Albatross
Snow White
Monument
Marketeer

Bronze

Golden Bronze
Detroit News
Indianapolis Bronze

POMPONS

White

Earliwhite
Silver Bells
Snowcloud
Seagull
White Pearl
Seagull
White Caps
Bobby

Yellow

Golden Spray
Goldfinch
Nuggets
Yellow Dot
Mary L. Hall
Derigold
Yellow Fellow

Pink

Jewell
Letitia
Pink Dot
Ecstasy
Isobel
LaVera
Bright Spot

Bronze

Nubian
Jemima
Bokhara
Creole
Gold Drop
Manchuko
New York

Red

Robin Hood

ANEMONES

The Belle
Linda Lou
Shasta

SINGLES

Golden Gleam
Radiant

TWO NEW PINKS



MILADY

(1334)

An unusual shade of color bordering more on the true pink and of a very pleasing shade. The form is a loose in-curve with good size and on a fine stem with good foliage. Grows to five feet from June planting and blooms Oct. 25th. Take terminal bud.

\$5.00 per dozen, \$7.50 for 25, \$12.50 for 50, \$20.00 per 100, \$150.00 per 1000.

ROSEUM

(2334)

Large incurved bloom with good stem and foliage. Grows five feet from June planting. The color is a bright deep pink which does not fade with age. Won the C. S. A. Silver Medal in 1939. Take terminal bud. Blooms Nov. 1.

\$5.00 per dozen, \$7.50 for 25, \$12.50 for 50, \$20.00 per 100, \$150.00 per 1000.



NEW LATE VARIETIES

FRIGIDA

(1036)

Large white with good stem and foliage yielding practically 100% perfect blooms of fine texture. Grows four or five feet from June planting. Take terminal bud. Blooms December 1st.

\$5.00 per dozen, \$7.50 for 25, \$12.50 for 50, \$20.00 per 100, \$150.00 per 1000.



METEORE

(4234)

Large round bloom on good stem with good foliage. We recommend this variety as a late yellow to bloom during mid-December. Holds well on the plant. Take terminal bud.

\$5.00 per dozen, \$7.50 for 25, \$12.50 for 50, \$20.00 per 100, \$150.00 per 1000.

NEW POMPONS



ISOBEL (16135)—May be described as a pink Nuggets as it grows about the same height and blooms the same date, Nov. 1st. Good stiff spray. The color is a good solid shade of bright pink. Good for shading.



FLAMBEAU (13535)—Has the same golden bronze color as Dorothy Turner but is a much better producer. The sprays are more slender which makes them more serviceable for the retailer. We recommend this variety most highly. Heavy producer. Blooms middle of November.



BRONZE MASTERPIECE —
This is a bronze sport from the popular Masterpiece and should become as popular as the parent. Good for disbudding or grown as sprays. Blooms middle of Nov.

PRICES ON THE ABOVE VARIETIES—\$5.00 per dozen, \$7.50 for 25, \$12.50 for 50, \$20.00 per 100, \$150.00 per 1000.

NEW ANEMONES



LULABEL (12734)—The anemone type is becoming more and more popular and this is a variety that should have a place among them. The color is a suffused pink with a yellow cushion. The bloom is three to four inches in diameter and is produced in fine sprays. The growth is of medium height and very sturdy producing a heavy yield. Blooms November 12th.



SUNBRITE (12334)—Those who remember Sunshine will welcome this variety. It grows about the same and blooms at the same date, late November. Holds well on the plant and does not spoil in the cushion center like Sunshine did.

PURPLE DAISY—Plant this to follow Purple Queen which it resembles except that the cushion center is a trifle smaller. A very attractive variety giving fine sprays and a heavy yield. Blooms November 20th and later. Holds well on the plant.

PRICES ON THE ABOVE VARIETIES—\$5.00 per dozen, \$7.50 for 25, \$12.50 for 50, \$20.00 per 100, \$150.00 per 1,000.



LARGE FLOWERED

Rooted Cuttings

60c per dozen, \$3.00 per 100, \$27.50 per 1000 (except where noted); 25 of one kind at the 100 rate, 250 of one kind or 1000 assorted at the 1000 rate. Less than 25 of one kind at the dozen rate. Listed in order of blooming.

WHITE

QUAKER MAID—B. S. & Co., 1927. Earliest large flowering white. Fine stem and foliage. Best on bud taken about August 25th to bloom early in October.

WHITE CHIEF—B. S. & Co., 1930. Pure white round bloom on a fine stem. Grows three feet from June planting. Follows Quaker Maid in bloom. Used some for shading. Take terminal bud.

AMBASSADOR—B. S. & Co., 1931. When properly grown this variety is hard to beat. We grow it shaded as well as normally and have fine blooms from Sept. 15th to late October. Take terminal bud.

ALBATROSS—B. S. & Co., 1939. Pure white to follow Ambassador blooming October 25th. The flower is large in size and full to the center. Grows five feet from June planting and has perfect stem and foliage. Fine for shading and blooms just ahead of Ambassador when shaded but follows that variety when grown normally. Take terminal bud.
\$1.25 per dozen,
\$6.00 per 100,
\$50.00 per 1000



Albatross

SNOW WHITE—B. S. & Co., 1924. Ranks as one of the very best for early November. The blooms are incurved, good sized and pure as snow in color. Grows about four feet from June planting. Take terminal bud.

MARGARET GRAHAM—B. S. & Co., 1929. Round pure white bloom on fine stem and foliage. Blooms in mid-November. Grows about four feet from June planting. Take terminal bud.

MONUMENT—B. S. & Co., 1924. Always among the winners at the fall shows and certainly a top notch commercial for mid-November. Grows about five feet from mid-June planting. One of our very best. Take terminal bud.

WHITE DISTINCTION—B. S. & Co., 1931. White sport from Distinction. Pure white in color and same as Distinction in other respects. Follows Monument closely in blooming. Take terminal bud.

MARKETEER—B. S. & Co., 1938. This is one of the best white varieties ever introduced. It blooms for November 15th and later. It has the ideal commercial habit with excellent stem and foliage. The flowers are round and come practically 100 per cent perfect. Can be grown two or more blooms per plant and never lose its perfect round form. It is an excellent variety to be shaded. Take terminal bud.

ANTARCTIC — B. S. & Co., 1940. A pure white, round-flow-ered variety of good commercial size and excellent substance. Blooms November 20th and later when the flux of the midsea-son varieties has passed. Grows five feet from late June planting which makes it valuable to the grower who cannot plant until after the bedding season is over. Take terminal bud.
\$2.50 per dozen,
\$12.00 per 100,
\$100.00 per 1000



Antarctic

CHATTANOOGA — Large pure white bloom. Grown for late November and a favorite for Thanksgiving. Take Terminal bud.

DECEMBER GLORY—Large pure white maturing in December. Valuable because of its lateness. Take terminal bud.

FRIGIDA—B. S. & Co., 1941. See description on page 7.

YELLOW

GOLD LODE—B. S. & Co., 1927. The earliest large flowering yellow and a good one for both cut flowers and pot culture. Take bud about August 25th and cut first week in October or shade it and cut any time after September 1st. Take terminal bud when shading.

CELESTRA—B. S. & Co., 1929. Grown in large quantity both shaded and normally. Follows Gold Lode in either case. Take last crown bud for best flowers. Blooms normally about October 10th.

COMET—B. S. & Co., 1940. This variety will make a place for itself during mid-October when good mums are always in demand. The color is an intense golden yellow. Grows to four feet from June planting and needs only moderate support. Fine stems and foliage. Take terminal bud. Blooms October 15th. Also one of the best for shading.

\$2.50 per dozen, \$12.00 per 100, \$100.00 per 1000

YELLOW AMBASSADOR—Sport from Ambassador and equally valuable for either shading or to grow normally. Grow it along the same as the white.

GOLDEN GLORY—B. S. & Co., 1922. One of our earliest introductions but still considered one of the best yellows for blooming around November 1st. Grows four feet from June planting. Take terminal bud.

SUNGLOW—An old favorite and still a good one. Blooms in late October and gives fine blooms of a clear bright yellow color. Used for shading. Take late crown or terminal bud.

BLAZING GOLD—B. S. & Co., 1939. An intense golden yellow variety, perhaps the most intense of all the yellows. The bloom is of good size and globular in form. Stem and foliage are perfect, growing five feet from June planting. Blooms in September under shade and normally in late October. One of the best for shading. Take terminal bud.

\$1.25 per dozen, \$6.00 per 100, \$50.00 per 1000

LEMON QUEEN—Large incurved light yellow blooming October 15th. Grows four feet from June planting. Has small foliage and can be planted close.

GOOD NEWS—Golden yellow sport from Detroit News and one of the best yellows for shading. Like its parent it has fine form and wonderful substance. Take terminal bud.

CORONNA—B. S. & Co., 1926. Fine incurved bloom of a wonderful yellow color. Good stem and foliage. Take terminal bud.

SMITH'S SUPERLATIVE—Bright golden yellow color, blooming the first week in November. Large flower. Fine stem and foliage. Grows four feet from June planting.

MRS. WILLIAM THAW JR.—B. S. & Co., 1935. One of our favorites for blooming around November 10th. Can be planted in July and still give good stem and high quality blooms. Round incurved bloom and clear golden yellow. We rate this with Monument as a commercial variety. Take terminal bud.

FRIENDLY RIVAL—Valued for its wonderful deep golden yellow color, good size of bloom and deep green foliage. Blooms November 10th to 20th from terminal bud.

YELLOW MONUMENT—Yellow sport from Monument and identical in all other respects. Needs no further recommendation. Take terminal bud.

JUBILEE—B. S. & Co., 1939. This variety is at the top of the commercial yellows for mid-November cutting. The blooms are of large size and perfect incurved form. The color is a clean Bonnaffon yellow. It grows to four feet from June planting and has a rigid stem and perfect foliage. Excellent for shading, comes in the first week in October and normally November 15th. Take the terminal bud in all cases.

\$1.25 per dozen,
\$6.00 per 100,
\$50.00 per 1000



Jubilee

NELLIE T. ROSS—Grow for Thanksgiving and later. Bright yellow flower of large size.

GOLDEN PEARSON—B. S. & Co., 1931. Bright golden yellow sport from Gladys Pearson.

YELLOW CHATTANOOGA—Light yellow sport of the white Chattanooga.

METEORE—B. S. & Co., 1941. See description on page 7.

PINK

LUSTRE—B. S. & Co., 1928. Plant early in June to produce a strong plant. Bud taken in late August will give larger flower in early October but terminal bud gives best color and is a week later.

PINK CHIEF—B. S. & Co., 1932. Blooms the middle of October from terminal bud and late June planting.

MILADY—B. S. & Co., 1941. See description on page 6.

JUSTRITE—B. S. & Co., 1929. Round solid bloom of good size and fine texture. Good commercial lavender pink. Take terminal bud.

ROSABELLA — B. S. & Co., 1940. A splendid variety to precede our Orchid Queen, its blooming date being the last week in October and holding into early November. The color is a good shade of pink which holds unusually well. The growth is very rigid and the foliage is good. Grows to five feet from June planting. Take terminal bud.

\$2.50 per dozen,
\$12.00 per 100,
\$100.00 per 1000



Rosabella

OCTOBER ROSE —

B. S. & Co., 1925. Produces large

blossoms in late October. Good lavender pink color when bloomed from terminal bud.

OLD ROSE—B. S. & Co., 1931. We consider this the very best pink variety for shading. Good size and fine substance. Does not lose its color in shading. Normal date, November 1st.

ROSEUM—B. S. & Co., 1941. See description on page 6.

ORCHID QUEEN—B. S. & Co., 1937. A wonderful color of orchid pink with a large incurved bloom on a fine stem. Blossoms the second week in November. Take the terminal bud.

INDIANAPOLIS PINK—B. S. & Co., 1938. This variety has become quite a favorite of a great many mum growers. The solid incurved flower on a strong stem makes it one of the best commercial pinks. The outer surface of the petals is light lavender and the inner surface is slightly darker. Blossoms the second week in November. Very good for shading to come in late in September. Take the terminal bud.

DISTINCTION—B. S. & Co., 1925. Plant this to precede Thanksgiving Pink and Helen Frick. Large incurved bloom on fine stem. Clear bright pink. Take terminal bud.

THANKSGIVING PINK—B. S. & Co., 1921. Our best late pink for both cut flower and pot culture. Large bloom, good color and fine substance. Blossoms Thanksgiving and later. Take terminal bud.

PETER JOHN—A light pink sport of Thanksgiving Pink. Has all the merits of the parent variety and a very pleasing lighter pink color. Take terminal bud.

HELEN FRICK—One of the oldest varieties still being grown. Incurved bloom of lavender pink color. Should be planted in early June and flowered from terminal bud. Blossoms in December.

BRONZE

INDIANOLA—B. S. & Co., 1928. Plant early in June to secure good height. Crown bud taken in late August will bloom early in October. Terminal bud gives better color and blooms ten days later. Both are good.

GOLDEN BRONZE—B. S. & Co., 1930. Large spreading flower with fine golden bronze color. Plant late in June or early July. Does well under shade. Take terminal bud.

DETROIT NEWS—One of the best and most widely grown bronzes. Very good for shading. Good bronze color, incurved bloom and fine texture. Take terminal bud.

INDIANAPOLIS BRONZE—B. S. & Co., 1940. A bronze sport of Indianapolis Pink. Solid flower with good stem and foliage. Good bronze color to follow Detroit News and keep a good supply of bronze well into November. Good for shading to let come in late in September. Take terminal bud. Grows five feet from June planting.

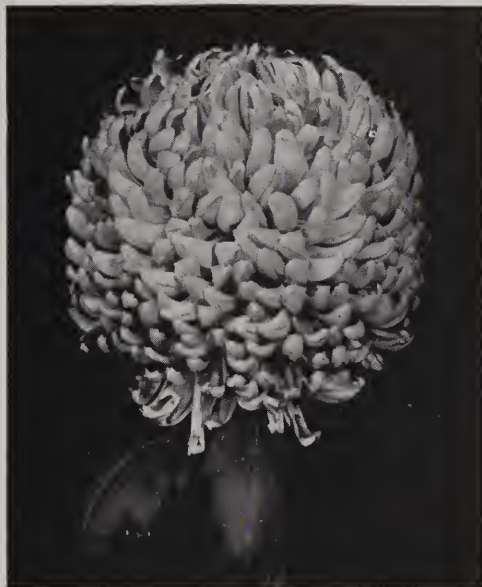
\$2.50 per dozen, \$12.00 per 100,
\$100.00 per 1000

BRONZE GEM—B. S. & Co., 1937. Incurved bronze on good stem. Plant fairly early to get strong growth and bloom from terminal bud. Blooms about November 20.

GOLDEN OAK—B. S. & Co., 1938. A golden bronze variety for Thanksgiving. The color is intensified by artificial light. A vigorous growing commercial with a stiff stem and round formed flower. Has displaced Gladys Pearson with us. Take terminal bud.

GLADYS PEARSON—Large incurved bloom on good stem. Grown extensively for Thanksgiving Day. Take terminal bud.

BRONZE FRICK—Sport of Helen Frick. Good bronze color.



Indianapolis Bronze

EXHIBITION VARIETIES

HARVEST MOON—Very large yellow blooming in late October. Strong stem. Can be shaded very successfully. Take the last crown or terminal bud.
\$0.50 each, \$5.00 per dozen.

STANDARD VARIETIES—\$1.00 per dozen.

Rita Mitchell—bronze
Louise Pockett—white
Yellow Pockett—yellow
A. Koch—buff
Mrs. H. W. Firestone—bronze
Vermont—pink

Mrs. Uffinger—red
Nerissa—pink
Wm. Turner—white
Thos. Pockett—pink
Dr. Inglis—plum
Pink Turner—pink
Yellow Turner—yellow

POMPONS

WHITE

EARLIWHITE—B. S. & Co., 1934. Our earliest white and a good variety for shading.

SILVER BELLS—B. S. & Co., 1937. Follows Earliwhite blooming October 15th. Round pure white flower about the size of Nuggets. Good for shading.

SNOWCLOUD—B. S. & Co., 1933. A pure white flower resembling Nuggets in form but larger. Makes good sprays and gives a heavy yield. Good for shading.

WHITE PEARL—B. S. & Co., 1940. A white sport of Rose Pearl. The flowers are pure white and about two inches in diameter. A very heavy producer. Good for shading.

\$1.25 per dozen,
\$12.00 per 100,
\$100.00 per 1000

SEAGULL—B. S. & Co., 1932. Resembles White Doty but has a more open spray. Blooms in late October and is good for shading.

WHITE DOTY—White sport of Lillian Doty. Fine for disbudding. Blooms early in November.



White Pearl

WHITE CAPS—B. S. & Co., 1925. Pure white medium sized bloom. Good spray. Blooms in early November.

BOBBY—Round white flower produced on good sprays and is a heavy yielder. One of the best for November 15th to 20th.

CHICAGO PEARL—Pure white blooming in mid-November. Vigorous grower.

PEARL—A large opaque white of unique globular form. Blooms November 20th and resembles Chicago Pearl.

\$1.50 per dozen, \$8.00 per 100, \$75.00 per 1000

YULETIDE—Grown extensively for late November and December. Pure white flower in fine sprays and strong grower.

ROYAL QUEEN—Round pure white flower. Blooms in December and can be held for Christmas and later. A good batch of Royal Queen should prove to be valuable.

YELLOW

IMPROVED RODELL—Earliest yellow.

GOLDEN SPRAY—B. S. & Co., 1937. Soft golden yellow without a trace of bronze. Fine spray and good yielder. Good for shading. One of the best early yellows.

GOLDFINCH—B. S. & Co., 1932. Somewhat darker than Golden Spray and follows it blooming in late October. Good for shading.

NUGGETS—B. S. & Co., 1924. Best yellow for early November. Fine for shading and for pot culture.

YELLOW DOT—Yellow sport of Pink Dot. Good for shading. Blooms November 1st.

YELLOW DOTY—Not a sport from Lilian Doty but the same size bloom and good for disbudding.

MARY LENNON HALL—Tall growing golden yellow. Very fine quality. Blooms November 5th.

DERIGOLD—B. S. & Co., 1938. One of the best yellows for about November 10th. Good clear yellow color and a heavy producer. Very good for shading.

YELLOW FELLOW—B. S. & Co., 1924. Deep clear yellow for mid-November. Good producer and good for pot culture.

BRISTOLITE—Fine, deep golden yellow for late November cutting.

PRINCETON — Golden yellow. Produces fine sprays and blooms about November 15th.

CANARY—B. S. & Co., 1940. A canary yellow for late November. Grows to good height and produces heavily. The blooms are two to two and one-half inches and have good substance.

\$2.50 per dozen,
\$12.00 per 100,
\$100.00 per 1000

NORINE—Large button type yellow for Thanksgiving day.

YELLOW YULETIDE—Clear lemon yellow sport from Yuletide. Blooms in late November and December. One of the best late varieties.



Canary

PINK

LILAC—B. S. & Co., 1930. Bright lavender pink. Blooms October 15th.

JEWELL—B. S. & Co., 1930. This variety has become a great favorite as an early pink. Large button type of clear pink. Fine for shading. Blooms October 15th.

BONNIE MAID—B. S. & Co., 1932. Follows Jewell. Larger flower and is fine for pot culture and cut flowers.

ROSE PEARL—A strong bushy grower that produces quantities of bright lavender sprays. The flowers are about two inches in diameter. Blooms October 25th.

\$2.50 per dozen, \$12.00 per 100, \$100.00 per 1000

- LETITIA**—B. S. & Co., 1931. Similar to Pink Dot with a better color and more sturdy growth. Good for shading. Blooms in late October.
- PINK DOT**—B. S. & Co., 1924. A white ground with a dark pink center. An old favorite and a good one for shading.
- ECSTASY**—B. S. & Co., 1937. Good clear pink. Makes fine sprays and is very good for shading. Blooms in late October.
- SHEILA**—B. S. & Co., 1939. A medium sized, clear pink flower. Makes fine stiff sprays, yields plentifully. Blooms October 20th and is one of our favorites.
\$1.25 per dozen, \$6.00 per 100, \$50.00 per 1000
- ISOBEL**—B. S. & Co., 1941. See description on page —.
- ROSE CHARM**—B. S. & Co., 1924. Bright rose pink. Fine for disbudding. Blooms in early November.
- LAVERA**—B. S. & Co., 1935. Average size medium pink flower on fine sprays. Blooms in early November.
- BRIGHT SPOT**—B. S. & Co., 1938. Large button type flower with bright pink color. Makes fine sprays. Fine for shading. We rate this variety very highly.
\$1.25 per dozen, \$6.00 per 100, \$50.00 per 1000
- MASTERPIECE**—A large flower of a rich tourmaline pink. Equally good disbudded or in spray form. Also good for pot culture. Blooms November 15th.
- SILVER TIPS**—B. S. & Co., 1930. Deep pink blooming late in November.
- PAGOSA**—Late flowering pink about the color of Thanksgiving Pink. Blooms for Thanksgiving and later.
- USONA**—A favorite pink for Thanksgiving cutting. Good sprays and heavy producer.

BRONZE

- NUBIAN**—B. S. & Co., 1928. Reddish bronze blooming in late October.
- JEMIMA**—B. S. & Co., 1932. Bright bronze good for either inside or outdoor culture. Fine for shading. Blooms in early November.
- BOKHARA**—B. S. & Co., 1925. A mixture of autumn colors. Fine for shading. Blooms in late October.
- CREOLE**—B. S. & Co., 1937. We rate this one of the best bronzes for shading. Clear bronze color. Produces well.
- GOLD DROP**—B. S. & Co., 1928. Golden bronze with dark center. Fine for shading. Blooms November 1st.
- FLAMBEAU**—B. S. & Co., 1941. See description on page 8.
- BRONZE MASTERPIECE**—B. S. & Co., 1941. See description on page 8.
- PIRATE GOLD**—B. S. & Co., 1939. A rich golden bronze pompon of medium size. Strong growth yielding fine sprays. Blooms November 10th.
\$1.20 per dozen, \$6.00 per 100, \$50.00 per 1000
- MANCHUKO**—B. S. & Co., 1938. Unusual combination of gold and bronze. One of our favorites for mid-November cutting.
- NEW YORK**—Large button type. Fine bronze with dark center.
- LEGAL TENDER**—B. S. & Co., 1931. Our very best bronze for Thanksgiving. Strong grower and heavy yielder.
- DOROTHY TURNER**—Rich deep bronze for late November.

DUSKY MAID—B. S. & Co., 1939. A rich red and gold colored, round flower of medium size. The variety grows a little taller than average and produces very heavily of fine sprays. One of the best for late November.

\$1.25 per dozen, \$6.00 per 100, \$50.00 per 1000

CAVALCADE—A very late variety maturing December 10th to 15th. The flowers are large and round in form and red and gold colored. It has a heavy growth and is good for pot culture.

RED

ROBIN HOOD—B. S. & Co., 1935. A favorite among the darker colored varieties. Rich deep blood red. Flowers the size of Pink Dot with fine texture. Blooms November 10th.

GRENADIER—B. S. & Co., 1932. Rich deep red for mid-November.

ANEMONES

THE BELLE—Pure white. Makes good sprays and is good for pot culture. Blooms November 1st.

LITTLE AMERICA—Large pure white flower used primarily for disbudding. Blooms November 1st.

LINDA LOU—B. S. & Co., 1940. A fine shade of medium pink that blends well with other colors. Makes fine sprays and is a heavy producer. Ready to cut about November 10th.

\$2.50 per dozen,

\$12.00 per 100,

\$100.00 per 1000

—**FREIDA** — Beautiful shade of pink with yellow cushion. Exceptionally good for disbudding. Blooms November 5th.

CRUSADER — Light maroon anemone with cushion florets tipped with gold. Blooms in early November.

NORMA—Pink ray petals with yellow cushion. Large flower and fine for disbudding. Blooms November 10th.

DARK NORMA—A darker pink sport of Norma.

WHITE NORMA—A white sport of Norma.

SUZANNE MILLER—Bright yellow sport of Norma.

LULABEL—B. S. & Co., 1941. See description on page 9.

PURPLE QUEEN—An aster purple anemone with golden yellow cushion. A good producer blooming November 10th.



Linda Lou

SHASTA—B. S. & Co., 1940.

Small cushioned pure white anemone. The flowers are three to four inches in diameter. It is a strong grower and a heavy producer. This variety has a lot of substance and is very profitable to grow. Very good for shading.

\$2.50 per dozen,
\$12.00 per 100,
\$100.00 per 1000

PURPLE DAISY—B. S. & Co., 1941. See description on page 9.

SUNBRITE—B. S. & Co., 1941. See description page 9.

DARK PINK SUPREME—A fine pink anemone com-

panion for the Garza varieties. Good shade of pink with a cushion of the same color. Blooms December 5th.

GARZA SUPREME—A white anemone that blooms in December and lasts over Christmas. Very valuable when other flowers are scarce. Makes good sprays and produces heavily.

YELLOW GARZA SUPREME—A lemon yellow sport of Garza Supreme blooming at the same time.



Shasta

SINGLES

GOLDEN GLEAM—A fine light bronze single blooming November 5th to 10th. Makes good sprays and is good for shading.

ABSOLUTE—Golden bronze single with good substance. Large flowers that are good for disbudding. Blooms November 8th.

RADIANT—Bright English red with yellow disc. Flowers three inches in diameter and blooms November 15th. Shades well.

ILLINOIS VARIETIES

The following varieties were originated at the University of Illinois Greenhouses. Among them are several valuable additions to the spray type of mum that are worthy of a trial.

The two following varieties bloom November 1st:

ILLINI CANARY—Light button yellow similar to Varsity.

ILLINI GLORY—Single white.

The seven following varieties bloom November 12th:

ILLINI GOLD—Yellow.

ILLINI GLOW—Bright yellow.

ILLINI AUTUMN—Bronze.

ILLINI PRINCESS—Light bronze.

ILLINI FAIRY—Button pink.

ILLINI EAGLE—Bronze Anemone.

ILLINI SNOWFLAKE—Large button white similar to Bobby.

\$1.50 per dozen, \$8.00 per 100, \$75.00 per 1000
Collection—Nine dozen (one dozen each) \$10.00

SETH PARKER



Bright Crimson Color—Large Flower—Good Keeper
Grows Easily—Good Producer

Try it this year—Plant a lot next year
(Special rate on Second Year Purchases—See Page 1)



Picture taken December 3, 1940

POLLYANNA

For some time there has been a persistent demand for a variety in the salmon flesh color which will compare favorably in quantity with the leading commercials and yield sufficiently to be profitable to grow. In our new variety POLLYANNA we believe that we have it. Being a seedling from Light Pink Abundance crossed with a seedling variety insures its productiveness, the growth being somewhat sturdier and slightly shorter in stem. The bloom is good sized and symmetrical and keeps exceptionally well. The calyx does not split. The color is a good Laddie shade of salmon flesh which holds its freshness late into summer. We recommend Pollyanna to the discriminating grower who strives for quality along with productiveness. It makes fine plants in the field and transplants readily.

POLLYANNA will be sold under Patent No. 434 with our usual propagating privilege granted to purchasers at \$3.00 per dozen, \$15.00 per 100, \$125.00 per 1000. Send your order immediately to—

BAUR-STEINKAMP & CO.

P. O. STATION A

INDIANAPOLIS, INDIANA